

Welcome to CDA's Quarterly Newsletter

CDA's Newsletter provides updates about our recent activities and publications, including reports on what the projects are learning *right now*. Most items have a link to a PDF document or a section on our website. If you do not want to receive this newsletter, click to [UNSUBSCRIBE](#).

HIGHLIGHTED BOOK

[Getting It Right: Making Corporate-Community Relations Work](#), the new Corporate Engagement Project book by Luc Zandvliet and Mary B. Anderson is out! [Order](#) your copy today!

NEW STAFF

CDA is proud to welcome two new additions to our staff!

Candice Montalvo and Ethan Schechter have joined CDA as our new Project Associates. Candice is working with Do No Harm, STEPS and the Listening Projects and Ethan is working with the Reflecting on Peace Practice and the Corporate Engagement Projects. As Project Associates, these two will respond to inquiries regarding the projects, and they are already busy working on the exciting events happening at CDA.

WHAT WE ARE LEARNING

In this section, we include the identification and brief exploration of *issues*, thoughts on *training* or *methodology*, announcements of new *project concepts*, etc. While most of the items here are "first drafts" of learnings and only tentative, we feel enough confidence in their findings that we want our friends and colleagues to test them against their own experiences. Let us know what you think!

ISSUES

DNH asks what expert users do differently This brief [paper](#) outlines expert, intermediate and novice DNH user behaviors.

TRAINING

CEP Develops New Training Modules CEP has developed a [training program](#) which provides company staff and management with the tools and skills to develop and implement appropriate approaches to ensure that they have positive, long-term impacts on local communities.

WHAT WE'RE DOING

Where have we been and what have we written?

NEW REPORTS AND PUBLICATIONS

- ***RPP Cumulative Impact Cases*** RPP has drafted or completed Cumulative Impact Case studies on Aceh, Burundi, Cambodia, Cyprus, Guatemala, Haiti, Israel/Palestine, Kosovo, Northern Ireland, South Africa, Sri Lanka and Tajikistan. The [Burundi](#), [Cyprus](#), and [Northern Ireland](#), cases are now available.
- ***The RPP Participant Manual is now available in [French](#).***
- ***New CEP Reports***
 - a. Ecuador (May 2009) ([English](#)) ([Spanish](#))
- ***New LP Exercise Reports published and translated***
 - a. Kenya (October 2007) ([English](#)) ([Kiswahili](#)--Now available!)
- ***Article Published in DARA*** Mary contributed an article entitled, "The Giving-Receiving Relationship: Inherently Unequal or Unnecessarily so?" published in the [Humanitarian Response Index 2008](#) by DARA.
- ***DNH Reflective Case Studies Available Online***
 - a. [Sri Lanka](#) (September 2007)
 - b. [Rwanda](#) (May 2008)

WHERE WE'VE BEEN

- ***Basket of Indicators*** Diana and Eric Scheye, an independent consultant on justice and security, worked with the UK Department for International Development to develop a basket of conflict, justice and security indicators, using existing datasets. The indicators are designed to assess country trends, so that DFID and other parts of the British government can evaluate the impact and value of its strategies and assistance. A public document will be available soon. (April 2009)
- ***DNH Consultation in Cambridge, MA*** Forty DNH practitioners gathered to discuss the findings from the Reflective Case Studies and to comment on a New Model of the DNH Framework. (April 2009)
- ***The RPP Online Learning Community*** of practitioners has been established, including participants from workshops in Cambridge (MA), Switzerland, Burundi and Kenya. The Online Community expands the number of people available to consult and work with organizations on peacebuilding strategy, evaluation, and planning issues. (April 2009)
- ***CEP presented at BHP Billiton's Forum on Corporate Responsibility*** (April 2009)
- ***LP Feedback Workshops***
 - a. Washington, DC, hosted by the American Red Cross (April 2009)
 - b. Beirut, Lebanon, hosted by Catholic Relief Services (May 2009)
 - c. Amman, Jordan, hosted by the International Rescue Committee (May 2009)
- ***CEP launches Getting It Right: Making Corporate-Community Relations Work***
 - a. swisspeace organized a book launch held at the Swiss Foreign Ministry in Bern for Embassy, NGO and UN representatives. (May 2009)
 - b. A second book launch was hosted by the United Nations Global Compact for Swiss Companies and the Center for Corporate Responsibility and Sustainability at the University of Zurich. (May 2009)

- ***DNH Training in Kabul, Afghanistan*** The training was hosted by the Afghanistan Ministry of Rural Rehabilitation and Development. (May 2009)
- ***LP Listening Exercise in Afghanistan*** (May 2009)
- ***LP Listening Exercise in Lebanon*** (May-July 2009)
- ***CEP Site Visits***
 - a. [Ecuador](#) (May 2009)
 - b. Sudan (May 2009)
 - c. Colombia (May 2009)
- ***LP presentation to staff at USAID in Washington, DC*** (May 2009)
- ***LP presentation to Christian Children's Fund (CCF) headquarters staff in Richmond, VA*** (May 2009)
- ***CEP spoke at the International Association on Impact Assessment in Accra, Ghana*** (May 2009)
- ***CEP introduced on Ghanaian National TV*** TV3's "Good Morning" interviewed Luc. (May 2009)
- ***CEP participated in a peer review panel on a new International Finance Corporation tool kit*** (May 2009)
- ***CEP took part in a Business for Social Responsibility facilitated workshop in Boston on the relation between the Cerrejon Coalmine in Colombia and one of its neighboring communities.*** (May 2009)
- ***CEP presented at Canadian Institute of Mining, Metallurgy and Petroleum*** (May 2009)
- ***CEP spoke at "Rethinking Cross-Sector Partnerships in Times of Economic Crisis"*** CEP was invited to present the new book to the Business Humanitarian Forum [workshop](#) in Geneva. (June 2009)
- ***RPP Training of Consultant/Advisors with swisspeace near Zurich, Switzerland*** (June 2009)
- ***RPP Training with swisspeace*** Peter conducted an introductory RPP training in Bern at swisspeace with Cordula Reimann, of swisspeace and the RPP Learning Community. (June 2009)
- ***DNH Reflective Case Study Kenya Visit*** (June 2009)
- ***DNH Reflective Case Study Sudan Visit*** (June 2009)
- ***Linking Conflict, Aid and Development Course at American University*** Marshall, Diana and Dayna taught a week-long course at American University based on the lessons learned from DNH, RPP and the Listening Project. We created simulations and new materials to help participants apply lessons from all three simultaneously. (June 2009)
- ***Smart Tools for Smart Power Conference*** Marshall participated in the "[Smart Tools for Smart Power: Developing Simulations and Serious Games for Peacebuilding](#)" Conference at the United States Institute of Peace in Washington, DC. (July 2009)
- ***RPP Training for United Nations Framework Team on Conflict Prevention in New York City*** Peter worked with co-trainer Anita Ernstorfer (of the UNDP Bureau of Crisis Prevention and Recovery) presented to UN staff from a wide range of agencies associated with the UN Framework Team on Conflict Prevention. (July 2009)
- ***LP presentation "Leveraging International NGO Field Experience to Inform Aid Reform" at the InterAction Forum in Washington, DC*** (July 2009)

ON THE HORIZON

Find out about upcoming project initiatives and trainings.

- **Acción Sin Daño, Spanish language translation of Do No Harm Published** On September 17 and 18 the Universidad Nacional de Colombia will host an event to debut the Spanish translation of Mary B. Anderson's book, *Do No Harm: How Aid Can Support Peace - Or War*.
- **Do No Harm International Consultations on the Reflective Case Studies** Three further consultations will be held this year. [Let us know](#) if you or your colleagues would be interested in participating!
 - a. Bogota, Colombia, September 14-15 for local NGOs and donor organizations.
 - b. Oslo, Norway, September 24-25 for NGO headquarters and European donor organizations.
 - c. Nairobi, Kenya, October 19-20 for local NGOs working in the Horn of Africa.
- **STEPS Feedback Workshop in Bogota, Colombia** September 16th, STEPS will present findings from the case studies for reflection and discussion. [Let us know](#) if you or your colleagues would be interested in participating!
- **RPP Consultations and Feedback Workshops** RPP will be conducting two consultations this fall on the cumulative impact cases that are currently underway. RPP is also planning several feedback workshops around the world to discuss and gather more experience concerning the issues, themes and findings that have emerged from the cases to date.
- **Evaluation Jamboree** RPP is helping to organize a 1.5-day workshop in association with the Alliance for Peacebuilding at their annual conference. The workshop will consider evaluations either performed by members or done on member programs, examining both substantive learning from the evaluations as well as lessons regarding how to do good evaluations.
- **LP Feedback Workshops** The LP will continue to hold a number of Feedback Workshops. A Feedback Workshop will take place in Mindanao, Philippines on Aug 5. following the Listening Exercise. Others are being planned in Dakar, Senegal (October), Australia, Manila, New York, Europe and other locations later this year. As always, [let us know](#) if you or your colleagues are interested in participating!
- **LP Exercises** Additional Exercises will take place in Mindanao, Philippines from July 27th to August 5th, the Solomon Islands in late August/early September, and Mali in October. [Let us know](#) if you or your colleagues would be interested in participating!
- **CDA Donor Conference** CDA will host a conference for its own donors and other interested donor representatives in Cambridge on October 8th and 9th. The conference will focus on two cross-cutting themes: "Critical Gaps that Undermine the Effectiveness of International Assistance" and "Techniques for Assessing Results: How do we know progress when we see it?"
- **Second DNH Trainer Survey** The second DNH trainer survey will take place in September. The results of the first survey are [available](#). If you were not included in the first survey, [let us know](#) and we will include you.
- **RPP Cumulative Impact Cases** The final three cases (Mindanao, Philippines, Mozambique and Solomon Islands) are being launched, and should be completed before

the end of the year. Over the coming months, RPP will be writing Issue Papers based on the Cumulative Case Studies, in preparation for another consultation later this year and feedback workshops shortly thereafter.

TRAININGS

- ***RPP Advanced Training*** RPP will be providing "advanced" training for participants in all of the recent Training of Consultants/Advisors (Kenya, Burundi, and Switzerland) as well as participants in the earlier training workshop in Cambridge. These are planned for the fall of 2009.
- ***RPP workshop for the Norwegian Development Network*** November 2-3, a network of Norwegian civil society organizations involved in development cooperation will host the workshop. Co-trainers will include two recent participants in the European Training of Consultant/Advisors in Switzerland.
- ***CEP co-training at [Corporate Social Responsibility - Walking the Talk](#)***, a three-day workshop hosted by UPEACE designed for business executives and CSR practitioners, on November 25-27 in Costa Rica. Themes of the workshop will include incentives to engage in CSR, leading Frameworks for CSR, leadership in CSR, CSR communications, engaging NGOs, case Studies of CSR in practice, and formulating a CSR strategy.
- ***DNH Training of Trainers in Sri Lanka*** hosted by RedR will take place at the end of August in Colombo, Sri Lanka.

READ THIS!

Sometimes we are really impressed by something we've read. And sometimes someone has written something about us or one of our tools, we would like to share that with you too.

Gang Leader for a Day follows a sociologist through the projects of Chicago during the heyday of crack cocaine. Written by Sudhir Venkatesh (as the popular adaptation of his dissertation) - and despite the book being very specifically about Chicago - *GLfaD* contains some interesting observations on the strategies poor people use to survive. We were especially struck by the ways in which "corruption" by leaders can serve the community for which they are responsible - and how we have seen that very mechanism at work in many places around the world.

Leashing the Dogs of War: Conflict Management in a Divided World edited by Chester A. Crocker, Fen Osler Hampson and Pamela Aall includes an article by Diana, "Capacity and Limits of NGOs as Conflict Managers". Diana is a good writer.

Peace Through Health: How Health Professionals Can Work for a Less Violent World edited by Neil Arya and Joanna Santa Barbara has several excellent articles. We recommend in particular the three essays in Part VII: Expanding the Boundaries of Peace Through Health. Marshall also has an article in it, introducing Do No Harm to a new audience.

Bleak House by Charles Dickens. Never underestimate the classics. The interminable lawsuit that lies at the heart of the novel is very much like enterprise of international aid, with its convolutions of assistance, the mysterious accretions and potholes, failures and misunderstandings, and, above all, the plain fact that no one is responsible for the ongoing

disaster. There is also a sub-theme about do-gooders who either wander around England helping people - whether they want it or not - in the most mechanistic and brutal way imaginable or they are raising money to send missionaries (both secular and religious) abroad to, first, grow coffee and, second, educate the heathen - but above all to grow coffee. Upon reading it again, we loved it even though it made us wince.

THANKS!

Please check CDA's website for updated information. There are too many interesting things happening to fit them all in this brief newsletter. www.cdainc.com